THE GOSCURRY PARTNER PROGRAMME

Make the next conversation easier to act on.

A practical way for CRM consultants, revenue advisers, and workflow specialists to help the clients they already support follow through after the meeting.



DOCUMENT	Partner programme overview
AUDIENCE	Prospective GoScurry partners
PATHS	Affiliate + Standard Partner
SCOPE	Referral and partner terms

01 — WHY THE PROGRAMME EXISTS

The conversation already happened. The value leaks straight afterwards.

Your clients already run the meeting, keep the transcript, and pay for the CRM. What slips is the part after the call: the specific next step, written while the context is still true.

WHAT PARTNERS KEEP SEEING

Notes that never become a next step. Context re-read three times before anyone writes the email. Follow-up that arrives late enough to feel generic. None of that is a tooling failure — it is the gap between what was said and what actually gets done.

WHERE GOSCURRY SITS

Beside the stack rather than on top of it. GoScurry turns the real conversation into clear, human follow-up and connected next steps, without asking a client to replace the CRM, the inbox, or the meeting recorder they already trust.

THE PARTNER OPPORTUNITY

A useful layer beside the tools your clients already trust.

Partners introduce a focused workflow into work that is already underway. Nothing has to be ripped out for the client to feel the difference in the first follow-up.



02 — HOW PARTNERS CONTRIBUTE

Partners bring the context. GoScurry owns the product.

The split is deliberately simple, so neither side has to guess who answers a question in front of a client.

THE PARTNER SIDE

01 Introduce

Bring a named client or audience where the follow-up problem is real and easy to describe.

02 Qualify

Check the basics first: a CRM in use, meetings that matter, and someone who owns the follow-up.

03 Hold the workflow context

Explain how the client actually works, so the workflow is built on their language rather than a template.

04 Keep attribution records

Record the referral source, date, and opportunity before signup, so the relationship is clear from the beginning.

THE GOSCURRY SIDE

01 Product support

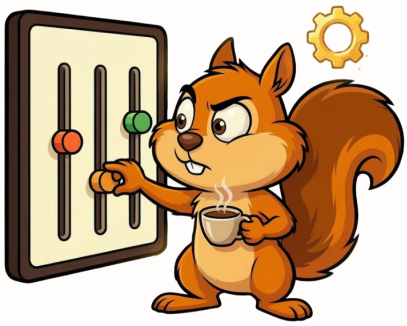
GoScurry owns onboarding, product questions, and the technical side of the workflow.

02 The escalation boundary

Anything outside the approved partner scope comes back to GoScurry rather than being answered on our behalf.

03 Commercial terms

Pricing, exceptions, data handling, and the final definitions stay with GoScurry and are confirmed in writing.



A partner is closest to the client's language and timing. GoScurry is closest to the product. Keeping those two jobs separate is what makes the first introduction safe to make.

Two ways to contribute, with programme rates attached.

Choose the path that matches the work you already do. The rates below apply to accepted partners under the relevant written agreement.

15%
YEAR ONE ONLY

Affiliate

For someone who makes a genuine introduction, or shares GoScurry with an audience that already has the problem.

COMMISSION	Fifteen per cent of collected GoScurry subscription revenue for the first twelve months.
REQUIRES	A verified referral and recorded attribution before signup.
SHAPE	Simple and trackable, with no delivery commitment.

20%
YEAR ONE

10%
YEAR TWO

Standard Partner

For a person or company that helps source, qualify, and support opportunities alongside the work they already do.

COMMISSION	Twenty per cent of collected subscription revenue in year one, then ten per cent in year two.
REQUIRES	Named opportunities, agreed activity, and a simple quarterly review.
YEAR TWO	Continuation depends on the partner remaining active and in good standing.

04 — PROGRAMME RULES

The same eight rules apply to either path.

These rules keep attribution clear, payouts accurate, and the partner relationship useful for both sides.

01 **Commission basis**

Collected cash only. Taxes, refunds, chargebacks, credits, implementation fees, and one-off services are excluded unless a written agreement says otherwise.

02 **Attribution window**

A window of 90 days from the first recorded referral or introduction.

03 **One primary partner**

One primary referring partner per customer. No stacking without a written agreement.

04 **Evidence**

Record the referral source, date, prospect, signup, plan, rate, and evidence link in the partner ledger until automated reporting exists.

05 **Reconciliation**

Reconciled monthly, and paid only after the refund and chargeback window has closed.

06 **Year-two continuation**

The second-year rate applies only while the partner remains active and in good standing.

07 **Conduct**

No spam, misleading claims, scraped or purchased lists, impersonation, or unapproved promises about product, pricing, or results.

08 **Ending commissions**

Unpaid and future commissions stop for fraud, material misrepresentation, abuse, or referrals outside the agreed scope.

Where a rule and a signed agreement ever disagree, the signed agreement wins.

05 — A FIRST CONVERSATION

Start with something real.

The strongest partner relationships begin with a client problem that is easy to recognise and useful to solve.

01

Choose a fit

Find a client or audience that already has a CRM and a follow-up problem you can describe in one sentence.

02

Name the gap

Identify one measurable place where conversations are being lost, delayed, or handled inconsistently.

03

Make the introduction

Use the approved partner route and keep the context specific to that client and the way they work.

04

Record the opportunity

Capture the referral source and date before signup, so attribution is clear from the beginning.

05

Review what happened

Look at the workflow after the first implementation period and decide together whether to expand.



A partner relationship should feel useful before it feels complicated.

Start small, keep the claims accurate, and expand once the workflow has proved useful.

GoScurry.ai

A SENSIBLE FIRST STEP

Tell us about the clients, market, or workflow you already support.



We can look together at whether GoScurry is a fit, agree what a first introduction would actually look like, and decide which of the two paths makes sense — before anything is committed in writing.

PROGRAMME CONTACT

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Use the partner programme page to request access and tell us which path fits the work you already do.



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Acceptance, support responsibilities, and any account-specific terms are confirmed in the partner agreement.